



What Indonesian Bus operators did during covid 19 pandemic

"Disbelief, confusion, despair?, opportunity?"

Disbelief

- Covid 19 pandemic officially started on 2nd of March 2020 in Indonesia.
- All non essential closure, Road closure, ferry service cancelled, panic buying.
- Bus operators are about to face peak season month of Ramadhan and Eid
- Full covid 19 lockdown is in effect.



Confusion

- Lack coordinated effort between central, provincial and central government at the beginning of pandemic.
- The 3M.
- PCR/rapid antigen/rapid antibody tests were still expensive and scarce for the rest of the year 2020.
- Ever changing policy on requirement for domestic travel.

Our buses had to stay in the depot!

- Play video 3 & 4







Despair?

- Educate passengers
- Educate crew and drivers
- Lobbying stakeholders for better understanding of what is going on.

Play video 5 & 6 & 7 & 8



Despair?

- Air purification technology
- Fogging
- More deep cleaning
- Social distancing seats



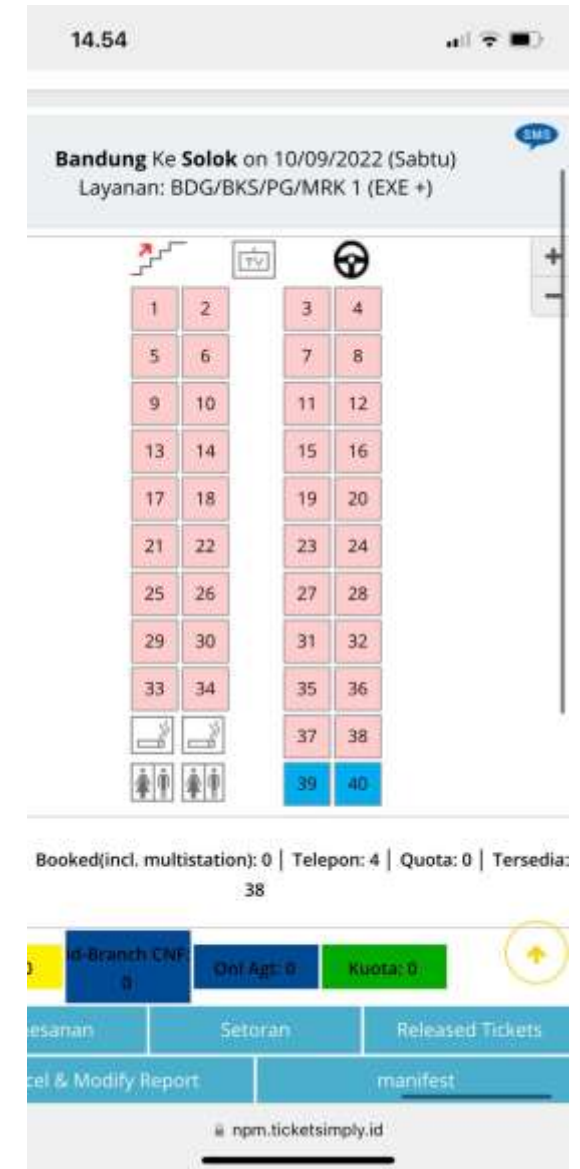
Fogging Mobil dan ruangan

100.000 BEBAS ONGKIR



Opportunity?

- The pandemic has pushed the passengers to move online in buying tickets
- Bus operators have realized the use of social media in conveying a message to passengers.



Thank you

- Covid no more , please stay away
- Have a nice day everyone

